



FOR YOUR INFORMATION

JAY WATT

Director, Marketing

National Gypsum Company

Manufacturer of the PURPLE® family of products

Jay Watt oversees gypsum systems, specialty systems, new product development, technical marketing, marketing communications and technical support, as director of marketing for National Gypsum, one of the largest drywall producers in the world and manufacturer of the PURPLE® family of products.

Watt began his career at National Gypsum in 1984 and has served in a variety of positions, including territory manager, construction systems manager, district and area sales manager, director of sales management development, director of business development, and director of sales and marketing / product development.

He earned a BS degree in finance and business management from the University of South Carolina and an MBA from Duke University.

Watt is a member of the Association of Walls and Ceilings Industry (AWCI) and The Gypsum Association (GA). He also is involved in a variety of community organizations in Charlotte, N.C., including the Arts and Science Council, Habitat for Humanity, United Way, MACS Education Foundation and Knights of Columbus.

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