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**NATIONAL GYPSUM DEVELOPS NEW SOLUTION FOR NOISE CONTROL
WITHOUT THE NOISE OF DEMOLITION**

SoundBreak XP™ Retrofit™ easily installs over existing gypsum board walls

Charlotte, N.C. (March 27, 2018) – A first-of-its-kind product from National Gypsum will offer building owners, contractors and homeowners a new solution to improve sound heard between rooms without the need for disruptive demolition. The company will introduce Gold Bond® BRAND SoundBreak XP™ Retrofit™ today at the Association of Wall and Ceiling Industry’s (AWCI) INTEX Expo, March 27-28, in Orlando, Fla.

SoundBreak XP™ Retrofit™ is a 5/16” sound-damping gypsum board with a viscoelastic polymer adhered to the back paper. This high-density material is encased in heavy mold, mildew and moisture-resistant PURPLE® face paper.

It can be [easily installed](#) over an existing interior gypsum board wall where noise from adjacent spaces is a concern. It also provides a thinner wall assembly without sacrificing square footage. As it is manufactured in a controlled environment, versus alternative field application methods, the product is more consistent in quality and performance.

“SoundBreak XP™ Retrofit™ will change the way contractors and remodelers think about renovation,” said Chris Whitmire, National Gypsum’s product manager of gypsum systems. “It provides the same sound damping benefit as our original SoundBreak XP™ board, but with no need to tear down existing walls. It’s perfect for renovating commercial spaces like medical offices and hotels as well as media rooms, bedrooms and nurseries in residential and multifamily applications.”

SoundBreak XP™ Retrofit™ compliments the brand’s original SoundBreak XP® board, which launched in 2007 for new construction. New SoundBreak XP™ Retrofit™ board is the sound-damping solution for existing structures.

“Silence is no longer golden, it’s PURPLE®,” said Jay Watt, director of marketing for National Gypsum. “Adding this revolutionary product to our PURPLE® family of high-performance products gives contractors, remodelers and homeowners another reason to ask for PURPLE®.”

For more information about Gold Bond® BRAND SoundBreak XP™ Retrofit™ board, visit <http://soundbreakxpreetrofit.info>. For more information about the PURPLE® family of drywall products, visit <http://www.purpleproducts.info>.

About National Gypsum

National Gypsum is a fully integrated manufacturer and supplier of building products used worldwide. Primary emphasis is on Gold Bond® BRAND gypsum board, including the PURPLE® family of drywall products; ProForm® BRAND interior finishing products; PermaBase® BRAND cement board products; and eXP® fiberglass-faced interior and exterior gypsum panels. For more information, visit nationalgypsum.com.

The color PURPLE® is a registered trademark of National Gypsum Properties, LLC.