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NEW HOW-TO VIDEO MAKES INSTALLING AND FINISHING DRYWALL EASIER

Charlotte, N.C. – For do-it-yourself homeowners who have wanted to install and finish drywall for their home improvement projects but weren't sure how, National Gypsum, the maker of PURPLE® high-performance drywall products, has produced a simple step-by-step video to make it easier than ever to install and finish drywall. Featuring Anitra Mecadon, design expert and host of DIY Network's *Mega Dens*, the video is available at youtube.com/AskForPurple and can be viewed in its entirety or step-by-step.



“Hanging drywall is the first step for many home improvement projects, and we are providing DIYers with another tool to get the job done right,” said National Gypsum Marketing Director Jay Watt.

“Whether you’re adding a media room, updating your kitchen or bath, finishing your basement or ‘man cave,’ we make it easy to learn the ins and outs of installing and finishing drywall with these simple, how-to instructions so you can get the most out of your walls.”

In the video, Mecadon walks viewers through techniques for measuring, cutting, hanging, taping and finishing drywall, and much more. She also shares tips to help homeowners avoid costly mistakes and stay safe.

“Before you get started on any renovation project, it’s important to pick the right drywall to ensure your walls are built to last,” said Watt. “PURPLE® drywall products provide unparalleled resistance to mold, mildew, moisture, scratches and dents, and can even reduce the noise you hear between rooms. They’re naturally fire resistant, have achieved GREENGUARD GOLD Certification, are as easy to install and finish as standard drywall and are made in the USA.”

For more information, including more detailed installation tips, shopping lists, room-by-room inspiration and an online feature to find the nearest retailer selling PURPLE®, go to [AskForPurple.com](https://www.AskForPurple.com).

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