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PURPLE® Products Fact Sheet

A Whole New Way to Look at Walls

Overview

When most people dream about building or remodeling their homes, walls are usually the last thing on their minds. But walls and what they're made of are important – and they're not all the same.

Using PURPLE® products at the beginning of a project provides performance, value and peace of mind that lasts.

Key Features

National Gypsum's PURPLE drywall products provide unparalleled resistance to moisture, mold, mildew, scratches and dents, and can even reduce the noise heard between rooms.

PURPLE drywall products are naturally fire resistant, GREENGUARD Indoor Air Quality Certified®, as easy to install and finish as standard drywall, and made in the USA.

Products

The PURPLE family of products includes:

Drywall Products

- **XP®** – Moisture, mold and mildew resistant. Use on all walls and ceilings in your home, including kitchens and bathrooms – anywhere moisture, mold and mildew is a concern.
- **Hi-Abuse® XP®** – Provides greater resistance to scratches, scrapes and scuffs. Use in rooms such as hallways, playrooms and other areas that are subject to added abuse.
- **Hi-Impact® XP®** – Beyond abuse, Hi-Impact XP provides additional penetration resistance. Use in garages, bonus rooms and other spaces subject to impact and dents from hard objects.
- **SoundBreak® XP®** – Superior noise reduction properties. Use in rooms requiring noise control such as media room walls and ceilings, home office walls, adjacent bedroom walls and basement playrooms to eliminate the transmission of unwanted noise.

ProForm® Finishing Products

- **XP® Ready Mix with Dust-Tech®** – Specially formulated to reduce airborne dust by 60 percent which improves indoor air quality. Use throughout the house.



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PermaBase PLUS® Cement Board

- Durable and mold-resistant, it's made for use in wet areas such as shower and tub enclosures, and under countertops, backsplashes, floors and tile. It can also be used in outdoor applications such as decks and kitchens or behind thin brick, masonry veneer, and manufactured or cultured stone.

Green Features

PURPLE drywall is made either from natural gypsum or synthetic gypsum, and a recycled paper surfacing on the face, back and long edges.

All PURPLE drywall starts with post-consumer recycled content in the paper, produced from discarded cardboard, magazines and trimmings.

Featured On

The PURPLE family of products has been featured on numerous home improvement shows, including DIY Network Blog Cabin, HGTV Smart Home, Mega Dens, Property Brothers, Garage Gold, Rev Run, This Old House, For Your Home by Vicki Payne, Today's Homeowner with Danny Lipford and Fox & Friends Weekend.

Website

For more information about PURPLE products, including recommendations for the best products to use in each room, how to install and finish drywall, where to buy the products and more, visit AskForPurple.com.

**About
National Gypsum**

National Gypsum, the manufacturer of PURPLE products, is one of the largest drywall producers in the world, and the second largest producer in the United States. The company also is one of the top recycled paper producers in the United States. Headquartered in Charlotte, N.C., the company is recognized in the industry for superior customer service, product quality and innovation.

Gypsum board is the company's primary product. National Gypsum mines gypsum at its eight mines and quarries and produces the face paper for its products at its three paper mills. The company has 17 operating gypsum board plant locations, six plants producing drywall finishing products and four plants producing cement board.

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