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**TV SHOW HOST & INTERIOR DESIGNER ANITRA MECADON TEAMS UP WITH
NATIONAL GYPSUM TO SHOW THE VALUE OF PURPLE® DRYWALL PRODUCTS**

CHARLOTTE, N.C. – When most people dream about building or remodeling their homes, walls are usually the last thing on their minds. But walls and what they’re made of are important, and National Gypsum is counting on award-winning interior designer Anitra Mecadon, host of DIY Network’s *Mega Dens*, to help homeowners understand why using PURPLE® drywall at the beginning of a project provides performance, value and peace of mind that lasts.

“Talking about drywall, joint compounds and grid marks usually is reserved for contractors, builders, remodelers and drywall hangers, but that’s about to change,” said Jay Watt, director of marketing for National Gypsum. “We want homeowners to know that all drywall is not created equal and we believe Anitra Mecadon can help us make that case.”

Mecadon, a self-described “DIY, eco-friendly, made-in-the-USA woman who has hung plenty of drywall,” is in her fourth season as host of DIY Network’s *Mega Dens* and is excited to start talking PURPLE® with homeowners across the country.

“My family was in the construction industry and I’m trained in interior design, so I understand the importance of good construction practices. For me, that starts with picking the right drywall for every project, whether you’re building a new home, adding a media room or remodeling your kitchen or bathroom,” said Mecadon. “I’m a big fan of PURPLE® products and have used them for years because they offer so many benefits that last. They’re naturally fire resistant, as easy to install and finish as standard drywall and made in the USA. Those are big pluses for do-it-yourselfers like me.”

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Highly charismatic, on the cutting edge and not afraid to get her hands dirty, Mecadon has designed and helped build hip and edgy restaurants, residences, boutiques, galleries and other spaces in Atlanta over the past 12 years. With a strong background in art and theater, combined with a degree in interior design, she creates inspiring interiors and exteriors.

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